

It's time for 'Mumbai's Biggest Summer Masti' at R City Mall

Families and kids to get surprises, entertainment and gifts galore

Mumbai, 30th April 2011: Runwal Group's R City Mall has announced the onset of '**Mumbai's Biggest Summer Masti**', a fun-filled extravaganza with a delightful mix of activities and prizes to keep energetic brats on their toes this **Summer from last week of April to end of May**. As summer holidays set in, **R City Mall**, Mumbai's biggest mall, located off Powai on LBS Marg, Ghatkopar, will be the perfect destination for families to spend their day shopping from a range of exciting brands whilst kids enjoy themselves in various activities spread across the mall.

Commenting on the initiative, **Mr. Vvikas Aroraa, Director- Marketing, Runwal Group** said, "Come Summer and it's time for kids to get playful and full of masti. We have a range of activities lined up for kids to explore their wild, adventurous and creative side all under expert care and guidance. The activities will not only have the kids screaming for more but also boost the talents and skills of children and keep them entertained all through summer. With temperatures soaring outside, we welcome families to experience a cool fun-filled day out and indulge in a truly relaxing and leisurely shopping experience in the spacious and vibrant indoors of R City Mall."

R City Mall has organised a '**Boot Camp**' where kids will be dressed up in knee pads and military jackets to participate in an obstacle course of 8 high-adrenaline activities like Jumping Jack and Rope Ladder. For the **adventure sport** lovers there are activities like rappelling, rock climbing, Flying Fox and Burma Bridge. This summer, kids can enjoy **ice-skating** at the large skating rink and participate in weekend contests and win thrilling prizes. Those who don't know to ice-skate can join the workshops conducted and avail a special 7 day workshop absolutely free for the first week enrollment.

Many of the activities at the malls have been carefully selected in order to appeal to people of all age groups while combining education, entertainment and value-for-money shopping under one roof. These include several **Workshops** in Origami Flower, Nail Art, Pot Painting and Hand Art Craft Fan. A **treasure hunt** to find the hidden gems in the mall and **dance competitions** will further charge the energetic atmosphere in the mall.

R City Mall is the newest and most diverse shopping destination in Mumbai. The mall has a mix of the finest local brands and top-notch international brands. Visit R City Mall with your family and kids this Summer and witness Mumbai's Biggest Summer Masti!

Catch more fun and excitement of Mumbai's Biggest Summer Masti at **R Odeon Ghatkopar**. Here there are more than 15 fun-filled games including Bucket Bonanza and Balloon Dart Game, Acting and Dance Workshops, drawing competitions, fancy dress and talent contests among a range of activities and festivity.

R Mall Thane and R Mall Mulund also have a host of activities to entertain kids this Summer!

About: Runwal Group, a leading player in construction and retail business was established in 1978 by its visionary founder - Chairman - Mr. Subhash Runwal. Under his guidance and support, Runwal, a Mumbai based organization has widened its arena from construction of properties to now development and management of Malls. Runwal started its journey in Mumbai with a single building project in Thane. Today, it has shaped over 40 landmark projects and served over 5000 happily settled families in and around Mumbai. The whole group is charged with a fresh force of enterprise and dynamism which has resulted in lifting Runwal to new heights.

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