

R City Mall hosts Mumbai's own Cricket Premier League- R City Premier League (RPL)

First Zonal Inter-School cricket competition to be played inside a Mall

16th July 2011, Mumbai: R City Mall is all set to unleash cricketing frenzy in a brand new avatar with Mumbai's first ever zonal inter-school cricket competition to be played in the Mall- the R City Premier League (RPL). Located off Powai, in LBS Marg, Ghatkopar, R City Mall will be the hub of sporting action, as young talented cricketers from 16 schools of various zones in Mumbai will battle it out for the coveted RPL Trophy along with various other prizes. 16 matches will be played across two weekends- the qualifying Rounds will be played on 16th and 17th July and semi-finals and finals will be held on 23rd and 24th July respectively at R City Mall.

Announcing the R City Premier League matches, Mr. Vvikas Aroraa, Director, Marketing, Runwal Group, said, "Today, malls are not just agglomerated shopping spaces but given the shortage of open area and sports grounds they also need to double up as venues of sports and entertainment. India and especially Mumbai is home to great cricketers like Sachin Tendulkar and Sunil Gavaskar amongst others and the people of Mumbai are extremely passionate about cricket. Given the fact that the monsoon season makes it difficult to engage in outdoor form of sport, hence we decided to launch "RPL" indoor version of the short format of limited over cricket on the lines of the IPL. Spread across 1.2 million sq.ft, R City Mall is Mumbai's biggest Mall and has the largest atrium size to easily accommodate this kind of tournament."

He further added, "The attempt here is also to give the teenager of Mumbai a platform to showcase their abilities in a modern avatar of cricket and yet at the same time bring all the cricket fraternity of Mumbai to a common event. We hope that Mumbai's own RPL will be a fun and sporting event for the participating teams and all Mumbaikars from across the city will get together at R City Mall to cheer their teams."

The RPL tournament kicks off on Saturday 16th July with a match between Powai Punters and Mahim Machos. And the action continues as schools from 16 zones in Mumbai will play a series of knock out matches- 4 matches will be held on Saturday 16th July and 4 matches on Sunday 17th July from 12-6 pm. Cricket mania on the battleground will peak on the weekend that follows with the Semi-finals and Finals when one school will win the title of RPL Ka Badshah and the R City Premier League Trophy along with a cash prize with several gift and goodies. The Runner up team, Man of the Match and Man of the Series will also receive fabulous prizes, as will Best Batsman, Best Bowler and Best fielder. The various gifts and vouchers are courtesy sponsor partners including Lifestyle, BabyShop, Sony Pictures, Della Adventures, Cloud 9, Olympus and Just Watches.

The atria of R City Mall will become a mini-cricket field with all the trappings of a Premier League-cheering teams, mascots and lots of entertainment.

R City Mall welcomes all to come and cheer for their favourite RPL team!

Note to Editor:

Runwal Group, a leading player in construction and retail business was established in 1978 by its visionary founder - Chairman - Mr. Subhash Runwal. Under his guidance and support, Runwal, a Mumbai based organization has widened its arena from construction of properties to now development and management of Malls. Runwal started its journey in Mumbai with a single building project in Thane. Today, it has shaped over 40 landmark projects and served over 5000 happily settled families in and around Mumbai. The whole group is charged with a fresh force of enterprise and dynamism which has resulted in lifting Runwal to new heights.

About R City Mall: R City is Mumbai's biggest mall that is spread across 1.2 million sq.ft and visited by over 2 million customers every month and over 2 lakh every weekend. R City provides a unique blend of the best in fashion, apparel and entertainment and provides a complete 'SHOPPERTAINMENT' experience to its customers.

For further information, please contact:

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Schedule:**Saturday – 16 July**

Match 1	12 - 1:30	Powai Punters- S M Shetty International School	Mahim Machos- Bombay Scottish School
Match 2	1:30 - 3	Dadar Dronas- Shardashram Vidyamandir School	Sion Soldiers- Our Lady of Good Counsel High School
Match 3	3 - 4:30	Santacruz Stars- Podar International School (IB & CIE)	Mulund Mavericks- DAV International School
Match 4	4:30 - 6	Chembur Champs- St Gregorios School	Andheri Archers- Bombay Cambridge School

Sunday- 17th July

Match 1	12 - 1:30	Matunga Masters- Don Bosco High School	Vashi Victors- Avalon Heights International School
Match 2	1:30 - 3	Bandra Boys- Springfield High School	Thane Tigers- St John The Baptist High School
Match 3	3 - 4:30	Worli Warriors- Greenlawns School	Borivali Badshahs- Don Bosco High School
Match 4	4:30 - 6	Ghatkopar Gurus- Dominic Savio Vidyalaya	Vikhroli Vikings- Udayachal High School (Godrej)